

# TERMS & CONDITIONS

Welcome to Run In Blue. By using this website either to participate as a run/walk participant, volunteer, Sponsor or for any other reason, you are agreeing to comply with and be bound by the following terms and conditions of use, which together with the privacy policy govern relationship of Run In Blue with you in relation to this website. If you disagree with any part of these terms and conditions, or with any aspect of the privacy policy, please do not use the Run In Blue website.

The terms 'Run In Blue', 'us' or 'we' refer to the owner of the website whose correspondence address is 1 Education Street, Cambridge, MA – 02141, U.S.A.

The term 'you' refers to the user or viewer of the Run In Blue website. The use of this website is subject to the following terms of use:

- The content of the pages of this website is for your general information and use only. It is subject to change without notice.
- All participants willing to participate in Boston or Dubai or London or San Francisco do so at their own consent.
- The Run In Blue team, all students of Hult International Business School, and the Hult International Business School in Boston, Dubai, London and San Francisco bear no responsibility for any mishap or medical emergency emanating from your willful participation in the Run In Blue event.
- By accepting these Terms and Conditions you are giving your willful consent to participate in the Run In Blue run at the city of your choice at your own risk.
- By accepting these Terms and Conditions you are giving willful consent that you will be responsible for your medical fitness and confirm awareness of the physical requirements associated with a running event like Run In Blue.
- Run In Blue is a global not-for-profit run being organized to support Humanitarian efforts carried out by the Red Cross (American Red Cross in Boston and San Francisco & British Red Cross in London) and the Red Crescent (In Dubai). By accepting to participate in the event, you confirm to pay the donate the minimum amount of 15 USD ( In Boston, San Francisco and Dubai ) and 10 GBP ( In London). If the donation amount is not sufficient for registration completion, you give us the permission to contact you to follow up for remaining donation to be made before the day of the event.
- Run In Blue team does not bear any financial liability for payments being made through Ammodo. All disputes regarding donations will be the responsibility of the end user / participant making the payment and you/they will have to liaise directly with Ammodo whose website address is [www.ammodo.com](http://www.ammodo.com)

- The donations made to The Red Cross or Red Crescent is non – refundable and any dispute related to payments or refunds will be the responsibility of the end user / participant. Run In Blue team bears no responsibility in this regard.
- Run In Blue is intended for participants above the age of 18. By signing up for the event you confirm that you are 18 or above as on 8<sup>th</sup> April 2011.
- Your use of any information or materials on this website is entirely at your own risk, for which we shall not be liable. It shall be your own responsibility to ensure that any products, services or information available through this website meet your specific requirements.
- This website contains material which is owned by or licensed to us. This material includes, but is not limited to, the concept, design, logos, layout, look, appearance and graphics. Reproduction is prohibited other than in accordance with the copyright notice, which forms part of these terms and conditions.
- Unauthorized use of this website may give rise to a claim for damages and/or be a criminal offence.
- From time to time this website may also include links to other websites. These links are provided for your convenience to provide further information. They do not signify that we endorse the website(s). We have no responsibility for the content of the linked website(s).
- Your use of this website and any dispute arising out of such use of the website is subject to the laws of the state of Massachusetts, in the United States of America

# PRIVACY POLICY

Please pay attention to this privacy policy on how Run In Blue will be using all the solicited information through the website [www.runinblue.org](http://www.runinblue.org)

Run In Blue respects and is committed to ensure that your privacy is protected. All the information you provide on this website will only be used in accordance with the policy guidelines outlined below.

## Information

We may collect the following information:

- Registration Information
  - Name
  - Address
  - Date Of Birth
  - Contact Details
  - Sex
  - Demographic Details
  - Disability
- other information relevant to your participation in Run In Blue event.

## Use of Information:

All information gathered through your registration as a participant or volunteer will be used to help the Run In Blue team to better service you on the day of the event.

In addition we will use the information for :

- We may use the information to improve our event in the next edition.
- We may contact you for supporting the run by participating or donating or spreading the word of the event in its next edition

All information gathered online is for internal use only. It is not intended to be sold, distributed or leased to third parties unless we have your permission or are required by law to do so.

## **Information Security**

Run In Blue respects your privacy and has put in place safe guards which will ensure that your information is secure. No unauthorized access or disclosure is allowed and we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information that we collect online. However, in the event of malicious access to the data, Run In Blue disclaims responsibility to the extent permitted by law.

## **Links to other websites**

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

## **Queries**

All questions of queries related to our Terms and conditions or Privacy Policy can be sent to [runinblue.boston@yahoo.com](mailto:runinblue.boston@yahoo.com)

If you believe that any information we are holding about you is incorrect or incomplete, please email us as soon as possible at the above address. We will promptly correct any information found to be incorrect and confirm back to you.

Run In Blue may change this policy from time to time. Any change shall be notified on the website in a prominent position. However, it remains your responsibility to check from time to time to ensure that you consent to any changes. This policy is effective from March 1<sup>st</sup> 2011.